



WHO WE ARE

We are a Kenyan non-profit organization dedicated to delivering integrated solutions across education, skills development, and community empowerment. Our work spans 10 underserved counties, where we focus on reaching the most vulnerable learners and creating opportunities that address both immediate needs and long-term growth.

Anchored in the principles of SDG 4 (Quality Education), SDG 5 (Gender Equality), SDG 8 (Decent Work and Economic Growth), and SDG 13 (Climate Action), our approach is both holistic and impact-driven. We are positioned as a scalable platform that bridges the gap between education and livelihood transformation

4 QUALITY
EDUCATION



5 GENDER
EQUALITY



8 DECENT WORK AND
ECONOMIC GROWTH



13 CLIMATE
ACTION



SCAN ME





The Problem (Evidence - Based)

(From Baseline Assessment)

- **48%** of learners miss full school weeks → fragile participation
- **58%** absenteeism driven by poverty (school fees)
- **80%** of school labs non-functional; **53%** ICT labs unusable
- 1 in 3 girls miss school due to lack of menstrual health support
- **93%** of learners want digital skills, but **>50%** lack access
- **38%** cannot apply life skills to solve real-world problems

Education systems exist, but access, quality, and transition outcomes are broken

The Solution - Chalan Model

- **Integrated “Smart Hub” Approach:**
- *Education + Digital Skills + Life Skills + Livelihoods + Wellbeing*

- **5 Pillar Intervention Model:**

1. Access & Retention (fees, nutrition, attendance systems)
2. Learning Environment (labs, ICT, materials)
3. Psychosocial & Life Skills (mentorship, resilience)
4. Safety & Gender (MHM, safeguarding systems)
5. Digital & Future Pathways (STEM, employability)

- Delivered through **schools + community hubs + county partnerships**



INVESTMENT OPPORTUNITY

- Total Funding Ask: **USD \$8.2 Million (3–5 Years)**
- Structured as:
 - Grants (Foundations, Bilateral Donors)
 - Blended Finance (DFIs, Impact Investors)
 - Corporate Partnerships (CSR, digital, education)

CAPITAL ALLOCATION

- Access & Retention → \$1.5M
- Learning Environment → \$2.0M
- Life Skills & Wellbeing → \$1.2M
- Gender & Safety → \$1.0M
- Digital & Future Skills → \$2.5M

SCALE & REACH

Current Footprint:

- 10 counties
- 51 to 100 schools
- 600+ learners baseline (validated dataset)

Scale Potential:

- 50,000+ learners (5-year horizon)
- National expansion + regional replication (East Africa)

EXPECTED IMPACT (MEASURABLE ROI)

- **+30–40%** increase in school attendance
- **25%** reduction in dropout rates
- **+60%** improvement in digital literacy
- **+40%** improvement in life skills outcomes
- Significant increase in girls' retention and transition rates
- Strengthened education-to-employment pathways

COMPETITIVE ADVANTAGE

- Evidence-based (robust baseline + MEAL system)
- Integrated multi-sector model (education + livelihoods + digital + gender)
- Government-aligned (MoE, CBC, county systems)
- Strong partnership platform
- Scalable and replicable across East Africa





WHY INVEST NOW

- High untapped demand for education + digital skills
- Strong policy alignment (Kenya Vision 2030, CBC, SDGs)
- Clear implementation pipeline (Smart Hubs + county rollout)
- Opportunity to shape a national and regional model

PARTNERSHIP & ENGAGEMENT OPTIONS

- Anchor Donor / Strategic Investor
- Blended Finance Partner (DFI/Impact Fund)
- Corporate Partner (Digital, Education, Climate)
- Government Co-Financing (County-level integration)

CALL TO ACTION

Seeking **\$8.2M catalytic investment** to:

- Launch **County Integrated Smart Hub (10 counties)**
- Scale integrated education model across Kenya
- Build Kenya leading **education-to-livelihood transformation platform**

Learners are motivated. Systems exist. What's missing is integrated investment.

